

EURO MAR 2022

JULY 10-14 UTRECHT
THE NETHERLANDS

www.euromar2022.org

**Sponsorship &
Exhibition opportunities**



Sponsorship & Exhibition
opportunities

EUROMAR2022

ORGANIZERS



Groupement
AMPERE



Utrecht University



CONFERENCE MANAGEMENT

● ● ● CONGRESS BY DESIGN

+31 (0)88 0898101

euromar@congressbydesign.com

WELCOME MESSAGE

Welcome to Utrecht!

Dear colleagues,

On behalf of the Scientific Committees of the **EUROMAR** and AMPERE organizations, we are delighted to welcome you to **EUROMAR 2022** in Utrecht, The Netherlands!

Our meeting will take place in 2022 from July 10th to 14th. Together with our partners, we will provide a stimulating forum to exchange on the most recent breakthroughs in magnetic resonance and to showcase the latest developments of our industrial sponsors. After two virtual meetings, our mission is to organize a fully live event but our preparations also include backup options (online or hybrid).

See you all in Utrecht in July 2022!

The local organizers,

Marc Baldus - Alexandre Bonvin - Markus Weingarth -
Hugo van Ingen - Andrei Gurinov - Geeske Badart



COMMITTEES

Local Organizing Committee

Marc Baldus (Utrecht University)
Geeske Badart (Utrecht University)
Alexandre Bonvin (Utrecht University)
Oscar van den Brink (COAST)
John van Duyhoven (Wageningen University)
Huub de Groot (Leiden University)
Andrei Gurinov (Utrecht University)
Hugo van Ingen (Utrecht University)
Arno Kentgens (Radboud University)
Jeanine Prompers (UMC Utrecht)
Marcellus Ubbink (Leiden University)
Aldrick Velders (Wageningen University)
Markus Weingarh (Utrecht University)

International Scientific Program Committee

Sharon Ashbrook (University of St. Andrews)
Marc Baldus (Utrecht University)
Laura Castanar Acedo (University of Manchester)
Alexandre Bonvin (Utrecht University)
John van Duynhoven (Wageningen University)
Huub de Groot (Leiden University)
Sami Jannin (University of Lyon)
Thomas Prisner (University of Frankfurt)
Jeanine Prompers (UMC Utrecht)
Alena Shchelokova (ITMO University, Saint-Petersburg)
Susumu Takahashi (University of Southern California)
Daniel Topgaard (Lund University)
Marcellus Ubbink (Leiden University)



GENERAL INFORMATION

Date: 10 – 14 July 2022

Target Audience

Up to 800 participants, including principal investigators, facility managers, exhibitors, postdocs, PhD students:

- From non-profit Academic, University or private entities
- From all over the world

Conference Venue

Utrecht University

Utrecht University (UU, founded in 1636) is the largest university in the Netherlands and internationally renowned for its research and education. It is strongly connected to the city of Utrecht that is a central connecting hub in the Netherlands with a large academic community. The NMR group at UU (as local organizer) houses state-of-the-art solution & solid-state NMR as well as micro-MRI equipment.

EUROMAR 2022 will take place on campus at the Educatorium, a perfect place to meet and greet colleagues from the field of magnetic resonance.



PROGRAM

What topics will be covered?

Bio NMR
Computation
EPR / ESR
Hyperpolarization
Hardware

Materials
Metabolomics
MRI -in vivo
Small mol. / Drug discovery
Solid-state NMR - Methods
& Applications

Solution NMR - Methods
& Applications
Benchtop / Low field
Single molecule detection /
NV centers
Tutorial session on MRI

What else will be happening at EUROMAR 2022?

In addition to the scientific program there will be social activities to encourage and foster networking opportunities between sponsors and participants.

Program outline

The program will consist of both plenary and parallel sessions with multiple time intervals allowing direct interactions between participants and sponsors.

SUNDAY	MONDAY			TUESDAY			WEDNESDAY			THURSDAY		
Registration and symposium	Plenary (2 invited speakers)			Plenary (2 invited speakers)			Plenary (2 invited speakers)			Plenary (2 invited speakers)		
	Break			Break			Break			Break		
	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)
	Lunch			Lunch			Lunch			Lunch		
	Poster			Poster			Poster			Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)
Opening session and prizes	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Tutorials (3 invited speakers)			Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Parallel (2 invited + 3 promoted)	Break		
	Break			Break			Break			Plenary and closing (2 invited speakers)		
	Plenary (1 invited speaker)			Plenary (1 invited speaker)			Plenary (1 invited speaker)					
Welcome mixer	Sponsor 1 Evening			Sponsor 2 Evening						Gala dinner		

Confirmed plenary speakers

Together with the international scientific committee, we have invited leading international scientists from around the globe that will present cutting-edge MR research in all branches of magnetic resonance:

Anja Bockmann (France)

Kresten Lindorff-Larsen (Denmark)

Robert G. Griffin (USA)

Claudio Luchinat (Italy)

Tatyana Polenova (USA)

Songi Han (USA)

Mutusko Hatano (Japan)

Sophia Hayes (USA)

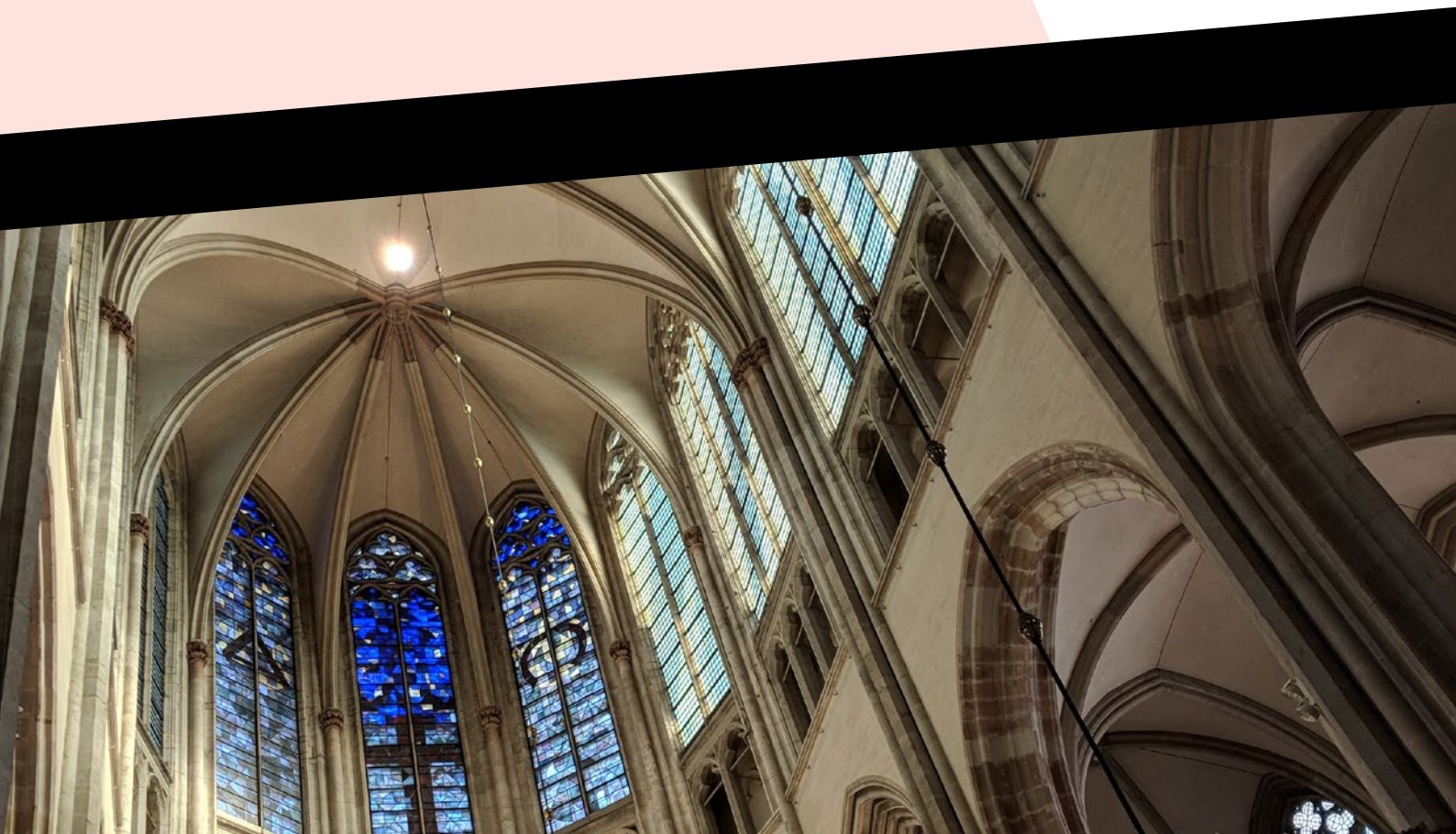
Teodor Parella (Spain)

Gregg Siegal (The Netherlands)

Stefan Stoll (USA)

Andrew Webb (The Netherlands)

Carel Windt (Germany)



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The Local Organizing Committee of the EUROMAR 2022 Conference extends a warm invitation to all interested companies – to demonstrate their support for Magnetic Resonance by participating in one or more of the options outlined in this document.



Why become a sponsor / exhibitor of EUROMAR 2022?

Industry partnership is at the heart of this event



Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We provide a range of opportunities for name exposure, branding and networking.

Involvement in EUROMAR 2022 is all about building brand awareness



Our exhibition hall for sponsors is positioned to capture maximum customer engagement during the tea & coffee breaks and lunches. This is why the exhibition and the scheduled breaks (coffee & tea and lunches) are in the same area. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event.

Meet new contacts and strengthen key relationships



Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall for optimal exposure and private meeting rooms for dedicated meetings.



SPONSOR OPPORTUNITIES-AT-A-GLANCE

Below is a list of some of the ways your organization can benefit by becoming a Partner.

	PLATINUM € 35.000 (EXCLUSIVE)	GOLD € 25.000 (EXCLUSIVE)	SILVER € 15.000	BRONZE € 8.500	SUPPORTERS € 3.500
Exhibition Space Only	100 m ²	60 m ²	-	-	-
Open shell scheme booth	-	-	9m ²	6m ²	6m ²
Priority on booth location	1	2	3	4	-
Lunch session	✓	✓	-	-	-
Timeslot to organize an event in the evening	✓	✓	-	-	-
Logo on conference website	✓	✓	✓	✓	✓
Logo in conference app	✓	✓	✓	✓	✓
Delegate badges (dinner not included)	15	8	3	3	-
Exhibitor badges (access to sessions not included)	5	4	3	3	2
Online Booth*	✓	✓	✓	✓	✓
Acknowledgement in the final program	✓	✓	✓	✓	✓
Acknowledgement on social media	✓	✓	✓	✓	✓
Gala Dinner tickets	5	4	3	3	2

All prices are excluding VAT.

*If an online program will be available

Rate for additional exhibitor badge: € 100,- VAT excluded.

Access to sessions: registration fee applies, depending on the registration date. More information available on the congress website in January 2022. For questions, please contact: euromar@congressbydesign.com

MEDIA & EDITORS OPPORTUNITIES

Get access to the publication table for €1.000,- to promote your newspapers or review. A table will be placed at a central place of the location and you will be able to promote your latest issues.

OTHER SPONSOR OPPORTUNITIES

Check out the wide range of sponsorship and advertising opportunities available to your company to enhance your presence and visibility and catch participants' attention.

All prices are indicated VAT exclude

WELCOME RECEPTION (MAXIMUM 1 SPONSOR)

€ 7.500,00

- ✓ Sponsor's name and logo on posters or banners around the area
(posters/banners have to be provided by the Sponsor and are subject to approval by EUROMAR 2022)
- ✓ Sponsor's name and logo on the website reference

GALA DINNER

(EXCLUSIVE) € 10.000,00

- ✓ Sponsor's name and logo on the website
- ✓ Sponsor's name and logo on the program
- ✓ Sponsor's name and logo on the dinner menus
- ✓ 4 tickets free of charge

LUNCH (MAXIMUM 1 SPONSOR)

€ 5.500,00

- ✓ Recognition as a lunch sponsor on signage during the lunches
- ✓ Sponsor's logo on conference website
- ✓ Recognition as a lunch sponsor on lunch menus

LUNCH WORKSHOP

€ 7.500,00

- ✓ Sponsor's name and logo on the program
- ✓ Sponsor's logo on conference website
- ✓ One symposium room including standard A/V and wifi

COFFEE BREAKS (MAXIMUM 2 SPONSORS)

€ 3.500,00

- ✓ Recognition as a Coffee break Sponsor on signage during the coffee breaks
- ✓ Sponsor's logo on conference website

LOGO ON LANYARDS FOR NAME BADGES (LIMITED TO ONE SPONSOR)

€ 5.500,00

NOTE PADS AND PENS WITH COMPANY LOGO (LIMITED TO ONE SPONSOR)

€ 4.500,00

- ✓ Supplied by sponsor

COMPANY LOGO ON NAME BADGES (LIMITED TO ONE SPONSOR)

€ 2.500,00

BANNER PLACEMENT ON THE HOMEPAGE OF THE CONFERENCE WEBSITE

€ 2.500,00

COMPANY LOGO IN CONFERENCE APP

€ 3.000,00

WATER BOTTLES – UTRECHT BOTTLE WITH COMPANY LOGO

Upon request

FOOTPRINTS (LIMITED TO 1 EXHIBITOR)**€ 2.500,00**

Each step will bring attendees closer to your booth. The floor stickers are displayed in the exhibit hall with your own personalization. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the venue as a means of maximizing visibility for your company, your location and products. The conference organizer will produce the footprints.

MONUMENTAL BANNER

Upon request

Get a high visibility thanks to a monumental banner visible in the main conference hall and be sure every attendee will notice your presence. Production of the advertisement (measurements to be confirmed) will be done by the organization.

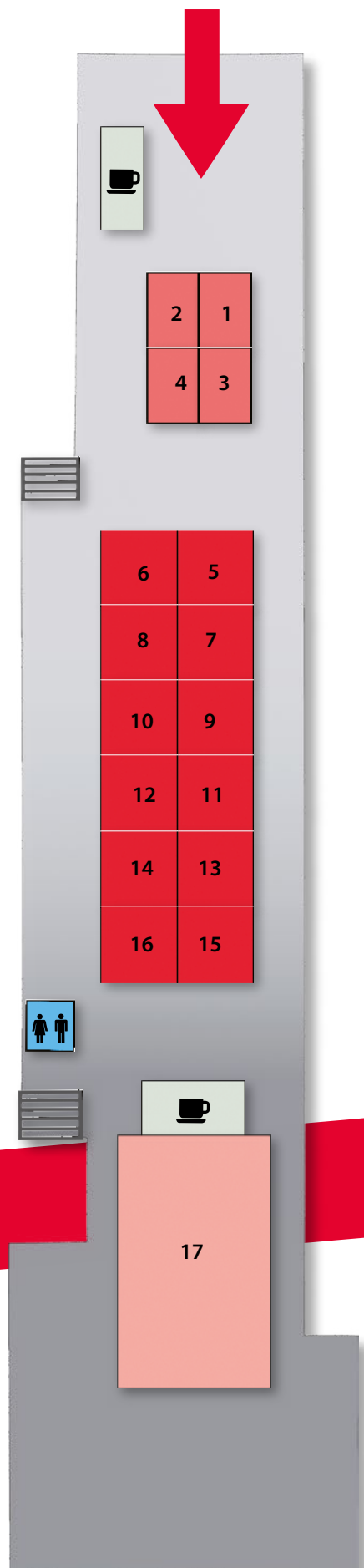
BIKE RENTAL

Upon request

Utrecht is the best bicycle city in the world. This is evident from research by the World Economic Forum. As many as 51 percent of the Utrecht population use the bicycle as a daily means of transportation. Utrecht has the highest bicycle use of all the 90 cities that were investigated. So why not sponsor rental bikes for all delegates so they are able to cycle to **EUROMAR 2022** from their hotels.

EUROMAR 2022 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this European forum will provide your company with exceptional business rewards. We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organization.

FLOORPLAN EXHIBITION



Coffee corner



Bronze Sponsor/Supporter



Silver Sponsor



Gold Sponsor



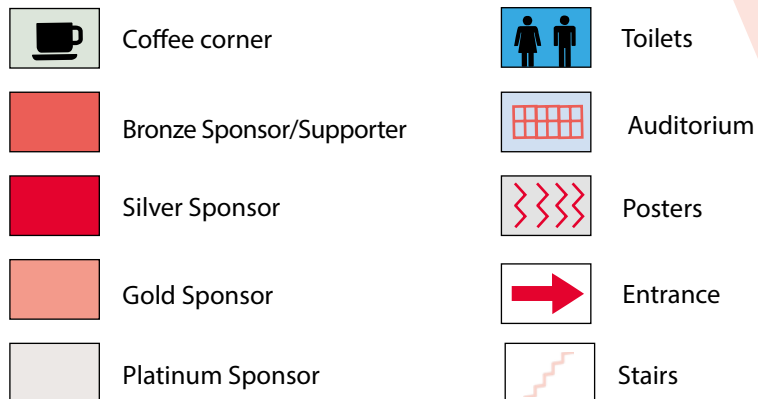
Stairs



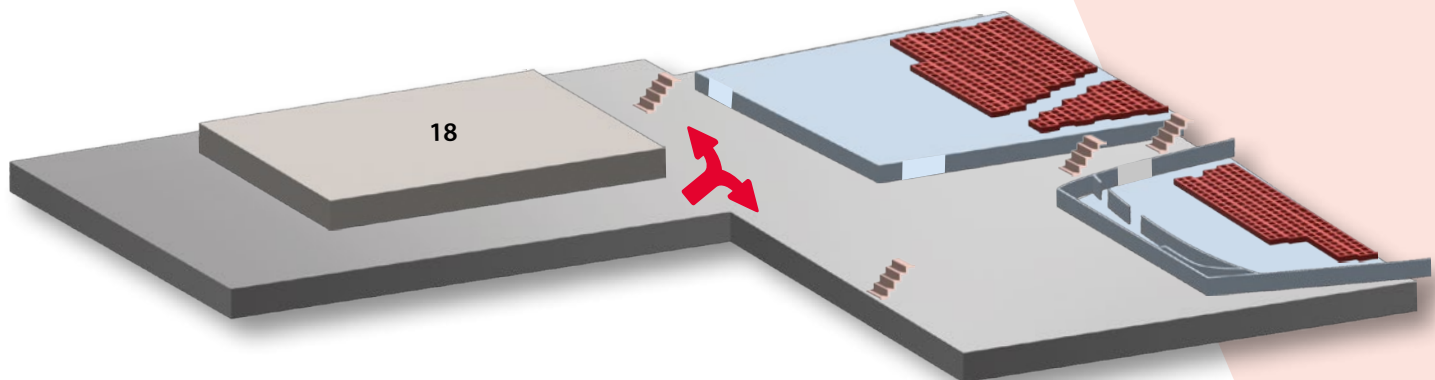
Toilets

Ground Floor
(Ruppert Hall)

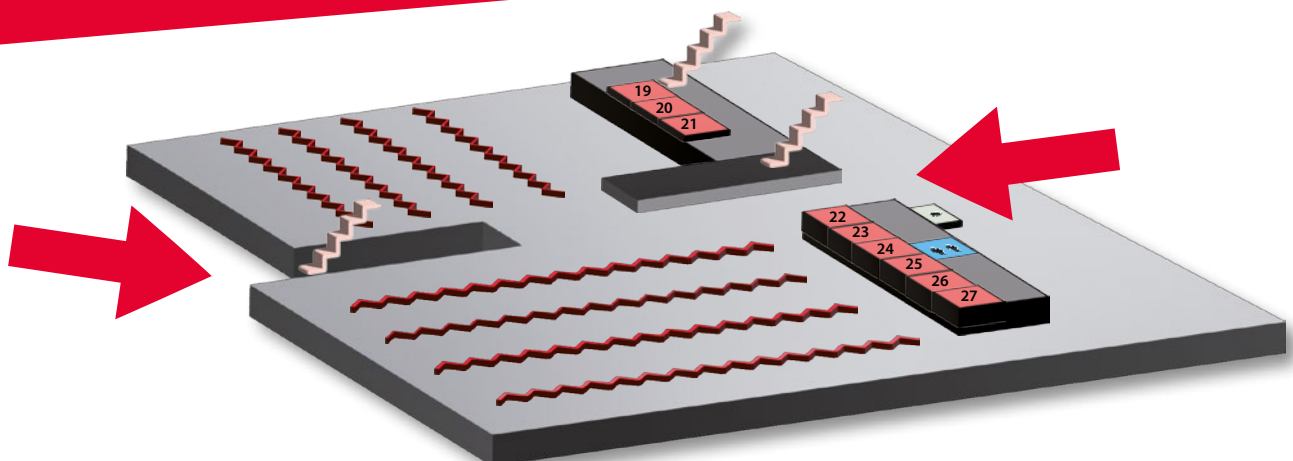
FLOORPLAN EXHIBITION



1st Floor



2nd floor (Alfa Beta)



EXHIBITION

Reservations are taken on a first-come-first-served basis and act as a binding contract subject to cancellation policies. It is important to note three choices to facilitate the placement of your company.

Booth package consists of a modular construction (except the Platinum and Gold sponsors) with:

- › Booth structure (Height: 2.00 metres).
6 sqm: 2x3 metres / 9 sqm: 3x3 meters
- › Booth sign
- › Spotlights
- › One table & two chairs & a cabinet to store valuables
- › Carpet (colour to be confirmed in the exhibitor services manual)
- › Standard electricity power supply

Benefits and services:

- › Free lunches and coffee breaks served in the exhibition
- › Company name in the final programme and in the exhibition list on the conference website
- › Information and coordination services during the setup and dismantling of booths, and during the exhibition opening hours
- › Caretaking of public areas (individual booth cleaning not included)
- › Surveillance of the exhibition premises (booths are not covered individually)

Floor space only rental (minimum of 6 m²)

- › The price for space only is € 650 per square meter. (Depth x Length)
- › For 6 m², two company members will receive exhibitor passes
- › If you wish to register more staff for your stand, please register via the Euromar website. Extra exhibitors can register for the exhibitor fee of € 100,- excl. VAT.



TERMS & CONDITIONS

Sponsor and Exhibitors package

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- › The Conference Organizers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- › The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the conference secretariat prior to the event.
- › Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- › Exhibition Stand numbers will be allocated from the floor plan. The platinum/gold partner will have the first/second choice, Silver sponsor will have the third choice, Bronze sponsor will have the fourth choice and then on a first come, first served basis.

TERMS OF PAYMENT

Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of **EUROMAR 2022**. Should the Sponsor fail to complete payments prior the commencement of the conference, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below. Sponsoring and exhibiting arrangements will be confirmed in writing between the **EUROMAR 2022** Secretariat and the sponsoring/exhibiting organization using the standard **EUROMAR 2022** contract text. An invoice with payment details will be sent together with the confirmation e-mail.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the Conference, you will not have access to the Conference.

Cancellation / Modification Policy

Cancellation or modification of items must be made via e-mail to the **EUROMAR 2022** Conference Secretariat: euromar@congressbydesign.com.

The organizers shall retain:

- › **10% of the agreed package amount if the cancellation/modification is made 6 months before the start of the conference**
- › **50% of the agreed package amount if the cancellation/modification is made 6-3 months before the start of the conference**
- › **100% of the agreed package amount if the cancellation/modification is made less than 3 months before the start of the conference**

Any refunds of deposits paid will be made after the conference but no later than 30 September 2022. The company will not be entitled to any interest that the organizer may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.



Conference Secretariat

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organization. For further details on the opportunities available please contact:

EUROMAR 2022 CONFERENCE SECRETARIAT

● ● ● CONGRESS BY DESIGN
P.O. Box 77
3480 DB Harmelen
The Netherlands
E-mail: euromar@congressbydesign.com
Tel: +31 (0)88 0898104
www.congressbydesign.com

